



**For Immediate Release  
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## **b-glowing On-Line Retail to Carry J. Paul Men's Skincare Line**

**[Houston, Texas] (December 15, 2012)----** J. Paul Skin Care for Men of Houston, Texas announced today that b-glowing will begin to carry the recently launched J. Paul Skin Care line. J. Paul President and Co-Founder, Paul Strong, said he is excited about the opportunity to begin distributing its products through one of the internet's most premier beauty store-fronts. "b-glowing is a great fit for distributing J. Paul products via the internet. b-glowing has the reputation and brand recognition we are seeking from companies to help market our skin care line throughout the United States and abroad."

J. Paul has launched into nearly 50 men's boutiques across the U.S. and is targeting the men's high-end skin care market with five initial product offerings: pre-shave, shave cream, aftershave, body lotion and body wash. The company has designed its products to be multi-functional and can address several skin care needs at once. J. Paul has built its line of products around its flagship product, *Glide Shave Cream*. The product was developed for men of all ethnic backgrounds who have very tough coarse beards and who develop frequent razor burn and dryness.

For more information about J. Paul Skin Care for Men, go to [www.jpaulonline.com](http://www.jpaulonline.com). For more information about b-glowing go to [www.b-glowing.com](http://www.b-glowing.com). For more information on J. Paul products, contact Jennifer Porchey or email at [Jennifer@jpaulonline.com](mailto:Jennifer@jpaulonline.com).